

## **Resume of ir. Simon Lelieveldt**

### **Personal**

Dutch, born 7th of June, 1965 in Rotterdam

Roosevelttlaan 137-2  
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### **Languages**

Active command of Dutch, English, German  
Working knowledge of French and Spanish

### **Professional**

April 1989: Industrial Engineer in Business Administration (Technische Bedrijfskunde)  
Technical University of Twente

### **Experience**

Head of Department on Banking Supervision and Financial Markets Oct 2007 – Febr 2011  
*Nederlandse Vereniging van Banken*

Head of a team of 5 professionals that monitored regulatory developments in supervision and financial markets and maintained the dialogue on the actual supervision with DNB and AFM and the Dutch Ministry of Finance. In this role I acted as the Member of the FBE Banking Supervision Committee, the FBE Financial Markets Committee, the FBE Taskforce on Financial Turmoil of the European Banking Federation and a Member of the Financial Markets Working Group of the International Banking Federation.

Senior Advisor Payments Sept 2007 - June 2004  
*Nederlandse Vereniging van Banken*

As a senior advisor responsible for Interbank Impact study and implementation of Payment Services Directive, Overstapservice, Veilig Bankieren, SEPA, FATF 7. Acted as an Expert in the European Commission Banking Account Expert Group on User Mobility.

Independent Retail Payments and E-money / Supervision Consultant May 2001 - May 2004  
*Independent management consultant (S. Lelieveldt Consultancy):*

Regulatory consultant for new e-money issuers (e-money legislation), retailers, European Commission, banks, billing service providers and trainer on e-payments for NIBE-SVV

Senior policy analyst in the Payment Systems Policy Department Oct 1995 – June 2001  
*De Nederlandsche Bank NV (DNB)*

Responsible for the supervision of chipcard-schemers Chipper and Chipknip, DNB policy on electronic money and for monitoring commercial, legal and technical developments in (retail) banking. In this role a member of the international working groups of the Bank for International Settlements and the European System of Central Banks on retail payments.

Policy and strategy consultant, Marketing Payments Department April 1993 – Sept 1995  
*Postbank NV (a part of ING Group):*

Provision of strategic advice related to future chipcard strategy, interbank developments in the payments sector, product development and budget planning.

Internal consultant / project manager August 1989 – May 1993  
*Postbank NV, part of ING Group*

As a consultant responsible for definition and feasibility studies, advice with respect to interbank commercial developments and organizational advice. As a project manager responsible for mass distribution of credit-cards, design and introduction of service counters at Post Offices. Member of the Postbank team, winner of European ICL management game competition in October 1992

## **Achievements**

- **for board NVB:** review of supervision DNB on behalf of banks, establishing a representative Dutch organisation for covered bonds, reached agreement with Treasury for € 2 million reimbursement of bank development costs, part of negotiation team for the agreement retailers/banks, developing the SEPA-strategy for banks, representation of banks in formal boards of AFM/DNB,
- **as independent consultant:** Organised a meeting on EMV in 2004 to kickoff Dutch policy discussions, established representative organisation ([www.11a2.nl](http://www.11a2.nl)) for issuers of electronic money, advice to retailers/banks and EU Commission (position papers/research),
- **for board of DNB:** projectleader supervision Chipper/Chipknip, policy research on value dating (on request of Min. of Finance), international representation/participation in BIS-working groups on retail payments,
- **for Postbank:** strategic advice on positioning Postoffices, policy advice on application of chipcards and payment services strategy, project leader service-counters Post-Offices and mass distribution of credit-cards.

## **Vertrouwd met:**

- developing/writing/presenting executive briefings and presentations,
- managing professionals
- complex policy analysis and strategy development (suited towards implementation) in the area of payment products/systems, bank supervision and financial markets,
- presenting, external representation, fostering relationships with supervisors and regulators,
- issuemanagement (lobby),
- charing meetings, projectgroeps and working groups,
- setting up and structuring projects and programmes,

## **Courses/trainings**

Managing professionals (2009), Mediatraining (2008), International Banking Seminar Hong Kong (2008), Managing/assessing (2008), DNB: work in international teams (1999), (Time management (1999), Central Banking Seminar New York (1997), Effective Influencing (1994), Presentation Skills (1992), Project Skills (1991), Postbank methodology (1990).

## **Honors**

1992: Winner of European Competition Management Game for Business teams (Postbank team)  
1989: Equity and Law Financial Services Award for Thesis

## **Interests**

Jazz-pianist/musician,  
History of development of banking and payment industry,  
Weblogging / writing.

## **Selection of publications/presentations**

Lelieveldt, Simon, [Toezicht en Financiële Markten. Terugblik en Perspectief](#), Themaboekje bij NVB-jaarverslag 2007, April 2008, Amsterdam.

Lelieveldt, Simon, [De impact van de Payment Services Directive](#), Presentation on IIR congress, July 3, 2007, Amsterdam.

Lelieveldt, Simon, [Recognizing cash: the Dutch experience](#), Presentation as a discussant at the 9th DNB Research Conference "Recent Developments in Payment Economics", November 10, 2006, Amsterdam.

Lelieveldt, Simon, [The Dutch Interbank Switching Service](#), Presentation to EU expert group on user mobility in bank accounts, October 24, 2006, Brussels.

Lelieveldt, Simon, [SEPA NL, het programmaplan van Nederlandse banken](#), presentatie tijdens NVB/DNB voorlichtings-bijeenkomst op 25 november 2005, Amsterdam.

See the full list at: <http://www.simonl.org/listofpublications.html>

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